

# **ST. STEPHEN'S COLLEGE, UZHAVOOR**

## **P.G. DEPARTMENT OF COMMERCE**

### **B. COM (COMPUTER APPLICATIONS)**

#### **PROGRAMME OUTCOME**

PO – 1: After completing three years for Bachelors in Commerce (B.Com) program, students would gain a thorough grounding in the fundamentals of Commerce and Finance.

PO – 2: The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.

PO -3 The all-inclusive outlook of the course offer a number of value based and job oriented courses ensures that students are trained into up-to-date. In advanced accounting courses beyond the introductory level, affective development will also progress to the valuing and organization levels.

#### **PROGRAMME SPECIFIC OUTCOME (PSO)**

PSO – 1 : Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.

PSO – 2: Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.

PSO – 3: Students will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.

PSO – 4: Learners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.

PSO – 5: Learners will be able to recognise features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.

PSO–6: Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.

PSO – 7: Learners will acquire the skills like effective communication, decision making, problem solving in day to day business affaires

PSO – 8: Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.

PSO -9: Learners will be able to do higher education and advance research in the field of commerce and finance.

## **COURSE OUTCOMES**

### **SEMESTER I**

#### **Core Course -1: DIMENSIONS AND METHODOLOGY OF BUSINESS STUDIES**

##### **COURSE OUTCOMES**

- To understand business and its role in society
- To have an understanding of Business ethics and CSR
- To comprehend the business environment and various dimensions
- To familiarise Technology integration in business
- To introduce the importance and fundamentals of business research

#### **Core Course -2: FINANCIAL ACCOUNTING– I**

##### **COURSE OUTCOME**

To equip the students with the skill of preparing accounts and financial statements of various types of business units other than corporate undertakings

#### **Core Course -3: CORPORATE REGULATIONS AND ADMINISTRATION**

##### **COURSE OUTCOME**

To familiarise the students with the management and administration of joint stock companies in India as per Companies Act, 2013

#### **Complementary Course 1: BANKING AND INSURANCE**

##### **COURSE OUTCOME**

To familiarize the students with the basic concepts and practice of banking and the principles of Insurance

### **SEMESTER II**

#### **Core Course -4 FINANCIAL ACCOUNTING – II**

##### **COURSE OUTCOME**

To acquaint the students with the preparation of books of accounts of various types of business activities and application of important accounting standards

#### **Core Course -5 BUSINESS REGULATORY FRAMEWORK**

##### **COURSE OUTCOME**

The course is intended to familiarise the students with the legal framework influencing business decisions.

#### **Core Course -6: BUSINESS MANAGEMENT**

##### **COURSE OUTCOME**

To familiarise the students with concepts and principles of management.

#### **Complementary Course -2 – PRINCIPLES OF BUSINESS DECISIONS**

##### **COURSE OUTCOME**

The course is intended to familiarise the students with the economic concepts and principles underlying business decision making

### **SEMESTER III**

#### **Core Course -7 CORPORATE ACCOUNTS – I**

##### **COURSE OUTCOME**

To make the students familiarise with corporate accounting procedures and to understand the accounting for banking companies.

#### **Core Course -8 QUANTITATIVE TECHNIQUES FOR BUSINESS – I**

##### **COURSE OUTCOME**

To make the students understand the role of statistics and quantitative techniques in business and familiarize them with basic tools applied

#### **Core Course -9 FINANCIAL MARKETS AND OPERATIONS**

##### **COURSE OUTCOME**

The course is intended to familiarise the students with financial market operations in India

#### **Core Course 10: MARKETING MANAGEMENT**

##### **COURSE OUTCOME**

The objective of this course is to provide a sound understanding of the basic principles of marketing management and their applications in the business and industry.

#### **Optional Core I- INFORMATION TECHNOLOGY FOR BUSINESS**

##### **COURSE OUTCOME**

To make the students aware of the role of information technology in business and make them capable of developing web pages for business

### **SEMESTER IV**

#### **Core Course 11: CORPORATE ACCOUNTS – II**

##### **COURSE OUTCOME**

To equip the students with the preparation of financial statements of insurance companies and to understand the accounting procedure for reconstruction and liquidation of companies.

#### **Core Course 12: QUANTITATIVE TECHNIQUES FOR BUSINESS- II**

##### **COURSE OUTCOME**

The objective of this course is to familiarize the students with more advanced tools of data analysis and forecasting and also to have an understanding of the fundamentals of theory of probability

#### **Core Course -13 -ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT**

##### **COURSE OUTCOME**

- To develop entrepreneurial spirit among students
- To empower students with sufficient knowledge to start up their venture with confidence
- To mould young minds to take up challenges and become employer than seeking employment and to make them aware of the opportunities and support for entrepreneurship in India

### **Optional Core II: INFORMATION TECHNOLOGY FOR OFFICE**

#### COURSE OUTCOME

The objective of this course is to make the students capable of managing the office activities with the help of information technology.

## **SEMESTER V**

### **Core Course 14: COST ACCOUNTING- I**

#### COURSE OUTCOME

To familiarise the students with cost concepts and to make the students learn the Fundamentals of cost accounting as a separate system of accounting.

### **Core Course 15: ENVIRONMENT MANAGEMENT AND HUMAN RIGHTS**

#### COURSE OUTCOME

- Understand and appreciate the rich biodiversity of India, which provides various resources for people
- Research, investigate how and why things happen in our environment
- Make his / her own decisions about complex environmental issues
- Foster a new generation of informed consumers, workers, as well as policy or decision makers
- Understand how their decisions and actions affect the environment, builds knowledge and skills necessary to address complex environmental issues

### **Core Course 16: FINANCIAL MANAGEMENT**

#### COURSE OUTCOME

To familiarise the students with the functional areas and principles of financial management.

### **Optional Core III: COMPUTERIZED ACCOUNTING**

#### COURSE OUTCOME

- To equip the students to meet the demands of the industry by mastering them with industry sought after computerized accounting packages.
- To expose the students to computer applications in the field of accounting.
- To develop practical skills in the application of Tally Accounting Package.

### **OPEN COURSE - Fundamentals of Accounting**

#### COURSE OUTCOME

This course is designed to make the undergraduate students of other disciplines equip with the knowledge and skill for the systematic preparation of accounts from journalising to preparation of final accounts.

## **SEMESTER VI**

### **Core Course 17: COST ACCOUNTING- II**

#### **COURSE OUTCOME**

To acquaint the students with different methods and techniques of costing, and to enable the students to identify the methods and techniques applicable for different types of industries.

### **Core Course 18: ADVERTISEMENT AND SALES MANAGEMENT**

#### **COURSE OUTCOME**

To make the students aware of the strategy, concept and methods of advertising and sales promotion.

### **Core Course 19: AUDING AND ASSURANCE**

#### **COURSE OUTCOME**

- To familiarize the students with the principles and procedure of auditing.
- To enable the students to understand the duties and responsibilities of auditors and to undertake the work of auditing.

### **Core Course 20: MANAGEMENT ACCOUNTING**

#### **COURSE OUTCOME**

To acquaint the students with management accounting techniques for the analysis and interpretation of financial statements and to study the basic framework of financial reporting.

### **Optional Core IV: SOFTWARE FOR BUSINESS AND RESEARCH**

#### **COURSE OUTCOME**

- To impart knowledge to use IT in business research analysis.
- To develop practical skills in the applications of business software.
- To develop practical skills in the application of SPSS, Libre Office Writer & Libre Office Calc.
- To acquire the skill of data entry, data transformation and data analysis using statistical tests.
- To develop practical skills for word processing and export to other formats using Libre office Writer.
- To develop practical skills for spreadsheet data management and analysis using Libre Office Calc.